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ICF Global Coaching Study

The *Global Coaching Study* is commissioned by ICF and conducted by PricewaterhouseCoopers (PwC). The study is based on a comprehensive survey of the coaching industry, and explores topics including industry size and revenue, the business and practice of coaching, and perspectives on industry trends.

Available Now: 2020 Global Coaching

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Download the Executive Summary for free below. The Final Report is available to ICF Members for \$95 USD. The price for non-ICF Members is \$295 USD.

Access This Year's Findings

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COVID-19 and the Coaching Industry

Because the survey for the *2020 Global Coaching Study* closed right before COVID-19 changed the world forever, that research represents a new benchmark for us – the last global survey of the coaching industry conducted entirely before the dramatic changes COVID-19 has made to how we live and work.

To understand the initial impact of these changes on the coaching industry, ICF commissioned *COVID-19 and the Coaching Industry*, a snapshot survey designed to assess the impact of the pandemic on the coaching industry worldwide.

The results of COVID-19 and the Coaching Industry are available now.

To continue gauging the impact of COVID-19 on the coaching industry, ICF commissioned another snapshot survey, *2020 COVID-19 and the Coaching Industry*. Learn more about that the results of the initial snapshot survey and to participate in the 2020 survey, click the buttons below.

[Learn More](#)

100 Club Slide Decks

Countries/territories, Australian states, Canadian provinces, U.S. states and certain locales in Brazil, France and the United Kingdom with 100 or more valid survey responses are part of the 100 Club. ICF and PwC have created locally specific slide decks for 100 club members.

To request a slide deck, please complete the form below.

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Past Global Coaching Studies

2016 Global Coaching Study



2012 Global Coaching Study



2007 Global Coaching Study





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